



18th World Federation for Ultrasound in Medicine and Biology Congress



EUROSON CONGRESS 2022 33rd Congress of European Federation of Societies for Ultrasound in Medicine and Biology



SRUMBCONGRESS
2022

25th National Conference of Romanian Society of Ultrasound in Medicine and Biology



WFUMB-EFSUMB Student Ultrasound CongressMay 27-28, 2022













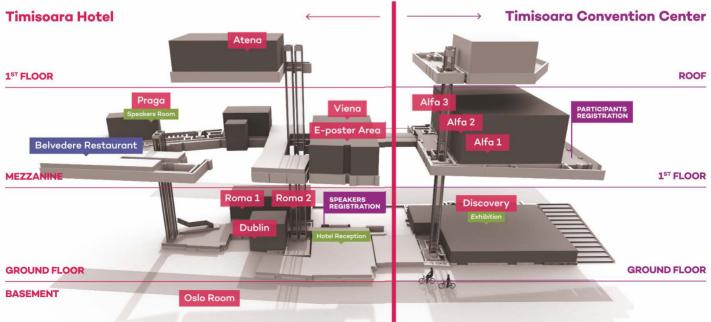


Venue

TIMISOARA
CONVENTION
CENTER

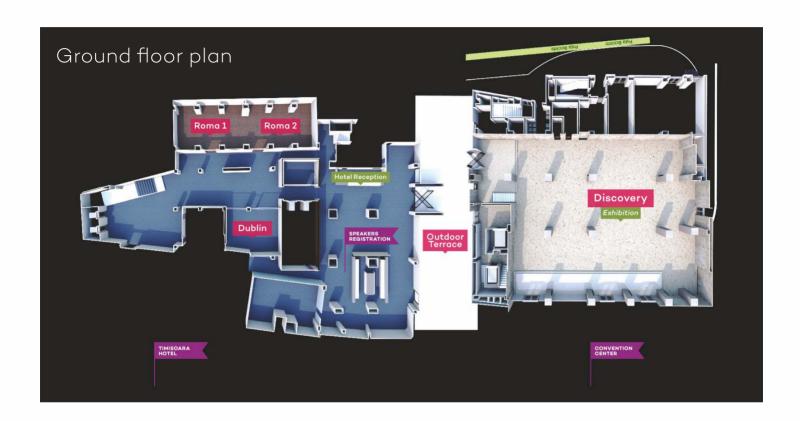
Marasesti street, no. 1-3 300086, Timisoara Romania

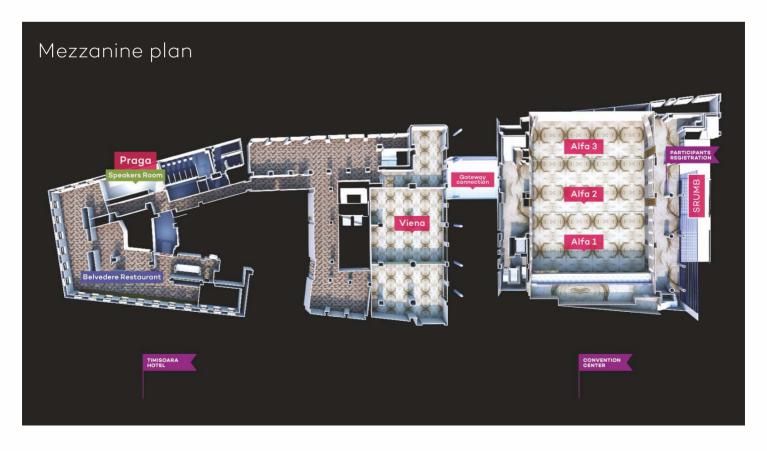






Venue







Committees

Scientific Committee

Ioan Sporea

(Romania)

Congress President

Seung H Kim

(South Korea)

Jacques Abramowicz

(USA)

Leandro Fernandez

(Venezuela)

Sudhir Vinayak

(Kenya)

George Condous

(Australia)

Christian Pallson

Nolsøe

(Denmark)

Yi-Hong Chou

(Taiwan)

Christoph F.

Dietrich

(Germany)

Odd Helge Gilja

(Norway)

Paul Sidhu

(UK)

Iwaki Akiyama

(Japan)

Sue Westerway

(Australia)

Cristina Chammas

(Brazil)

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Congress

Co-President

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Athayde

(Brazil)

Won Jae Lee

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Dieter Nürnberg

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Roxana Şirli

(Romania)

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Maija Radzina

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Christian Jenssen

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Congress

Co-President

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(Germany)

Giovanna Ferraioli

(Italy)

Dominique Amy

(France)

Plamen Todorov

(Bulgaria)

Daniel Lichtenstein

(France)

Fabio Piscaglia

(Italy)

Boris Brkljačić

(Croatia)

Viorela Enăchescu

(Romania)

Mirela Gliga

(Romania)

Daniela Fodor

(Romania)

Petru Adrian

Mircea

(Romania)

Radu Badea

(Romania)

Alina Popescu

(Romania)

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Congress

Co-President

Ciprian Brisc

(Romania)

Titus Şuteu

(Romania)

Dan Stănescu

(Romania)

Romeo Chira

(Romania)

Carolina Solomon

(Romania)

Cătălina Mihai

(Romania)

Mirela Dănilă

(Romania)

Daniela Chiriac

(Romania)

Sorin Dudea

(Romania)

Adela Golea

(Romania)

Dana Stoian

(Romania)

Mihai lacob

(Romania)



Local Organizing Committee

Ioan Sporea

Alina Popescu

Roxana Şirli

Mirela Dănilă

Adrian Goldiș

Iulia Rațiu

Bogdan Miutescu

Tudor Moga

Anamaria Ghiuchici

Felix Bende

Ruxandra Mare

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Călin Burciu

Raluca Lupușoru

Radu Cotrău

Greta Dancu

Darius Heredea

Adrian Burdan

Ariana Pascu

Patricia Lupulescu

Cristina Deiak

Andrei Ionițoiu

Deiana Vuletici

Oana Budii

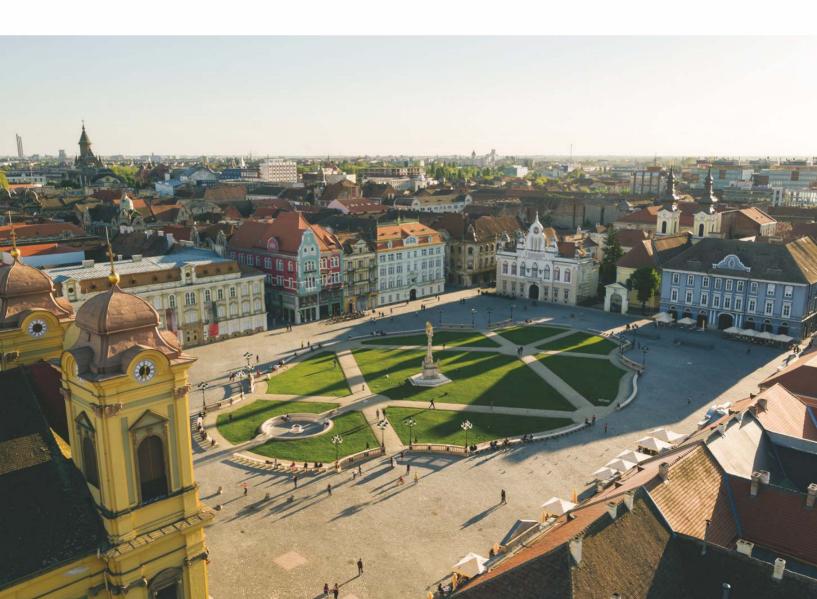
Andreea Corobea

Andreea Brașovan

Christian Banciu

Monica Scorobete

Ramona Asâi







EUROSON CONGRESS 2022







Participants

1. Attendees

1109 Registered

- → **844** Participants
 - → 192 Medical Students
- → **158** Invited Speakers
- → 107 Exhibitors



2. Demographics

70 Countries

Albania 3
Australia 3
Austria 5
Bangladesh 2
Belarus 1
Belgium 1
Brazil 1
Bulgaria 8
Cameroon 2
Canada 2
China 9

Chinese Taipei **1**

Croatia 6

Czech Republic 4

Denmark 19
Ethiopia 1
Finland 1
France 4
Georgia 1
Germany 37
Greece 6
Guatemala 1

Hungary 8

India 2 Indonesia 1 Iran 1

Israel 13 Italy 12 Japan 3

Kenya **1** Kuwait **1** Kyrgyzstan **1**

Latvia **4**Lithuania **3**Mongolia **1**

New Zealand 2

Norway 7
Oman 1
Pakistan 2
Paraguay 2
Peru 1
Poland 13

Portugal 2

Republic of Congo **1** Republic of Moldova **52**

Romania 753

Russian Federation 5

Serbia **8**Singapore **1**Slovakia **3**Slovenia **1**

South Korea 2 Spain 2

Sudan **1**Sweden **2**Switzerland **4**

Syrian Arab Republic 1

Taiwan **2**Tanzania **1**

The Netherlands 6

Tunisia **1**Turkey **9**Uganda **2**Ukraine **27**

United Kingdom 12

Uruguay **1** USA **7**

Venezuela 3 Vietnam 2 Zambia 1

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3. Scientific program structure

8 congress rooms

8 pre-congress courses

- → 3 sessions each (24 sessions of pre-congress courses)
- → **127** presentations

57 congress sessions

- → **57** congress sessions
- → 296 invited speakers presentations
- → 44 Oral Presentations
- → 12 Oral Case Reports
- → 28 Poster Case Reports
- → 98 Poster Presentations

5 Symposia

Special Lectures Session

- → EUROSON Honorary Lecture Suha Sureyya Ozbek
 - Urinary Tract Dilation Classification for Paediatric Urinary System
- → EUROSON Honorary lecture Maija Radzina
 - Advances in parathyroid gland ultrasound
- → DEGUM Lecture Constantin von Kaiserberg
 - → Setting up and improving standards for diagnostic imaging guidelines: the DEGUM approach
- → Hans Henrik Holm Lecture Christian Borbjerg Laursen
 - Lung ultrasound: current concepts and future aspects



Special Session 50 Years of EFSUMB

- → A short Introduction into the History of Ultrasound Christoph F. Dietrich
- → 50 years of EFSUMB the history of the European Ultrasound Family Christian Jenssen
- → Highlights and Nightmares Memorabilia of a former EFSUMB and WFUMB President

Christian P. Nolsoe

- → Romanian Society of Ultrasound in Medicine and Biology: 25th anniversary

 Petru Adrian Mircea
- → The way of Ultrasound into the Premier League of Imaging Milestones
 Paul Sidhu
- → The German Ultrasound Museum keeping history alive
 Dieter Nürnberg
- → The Anniversary Quiz which answers were correct and why?
 Prize Award Ceremony

Christian Jenssen, Lynne Rudd

Special Session 25 Years of SRUMB

→ SRUMB Invited Lecture - "Gheorghe Badea" Lecture - The journey of vascular ultrasound

Sorin Dudea

→ SRUMB Invited Lecture - "Gheorghe Jovin" Lecture - Point of care Ultrasound in general practice

Viorela Enăchescu

→ 25 years of SRUMB

Petru Adrian Mircea

Program at a glance

Wednesday, May 25th / Pre-Congress Courses

| Hour/Room | Room 1 - Alfa 1 | Room 2 - Alfa 2 | Room 3 - Alfa 3 | Room 4 - Atena | Room 5 - Viena | Room 6 - Roma 1 | Room 7 - Roma 2 | Room 8 - Oslo |
|-------------|--|--|--|---|---|---|---|---|
| 09:00-11.00 | Clinical US – US the key for the clinical decision Course directors: Christian Jenssen, Seung H Kim, Alina Popescu C1.1 Chairmen: Christian Jenssen, Alina Popescu | Musculoskeletal US Course directors: Daniela Fodor, Plamen Todorov C2.1 Musculoskeletal US - Upper Arm Chairmen: Daniela Fodor, Fernando Jimenez | Breast US Course directors: Dominique Amy, Dana Stoian C3.1 Chairmen: Dominique Amy, Dana Stoian | Emergency US Course directors Adela Golea, Daniel Lichtenstein C4.1 US of Airway and Thorax (heart, lung, pleura) Clinical situation: failure and arrest Chairmen: Adela Golea, Daniel Lichtenstein | US for GP Course directors: Viorela Enăchescu, Radu Badea, Mihai Iacob C5.1 Chairmen: Viorela Enăchescu, Radu Badea | Obstetrics and Gynecology Course directors Jacques Abramowicz Sudhir Vinayak C6.1 Chairmen: Jacques Abramowicz, Sergiu Puiu | Elastography from A to Z Course directors: Giovanna Ferraioli, loan Sporea C7.1 Chairmen: Giovanna Ferraioli, loan Sporea | Vascular US Course directors: Sorin Dudea, Dan Stănescu, Boris Brkljačić C8.1 Chairmen: Sorin Dudea, Dan Stănescu |
| 11:00-11:30 | Coffee break | | | | | | | |
| 11:30-13:00 | Clinical US – US the key for the clinical decision C1.2 Chairmen: Matthias Wüstner, Hans-Peter Weskott | Musculoskeletal US - Lower arm C2.2 Chairmen: Plamen Todorov, Ivan Quiros | Breast US C3.2 Chairmen: Boris Brkljačić, Dana Stoian | Emergency US C4.2 Trauma ultrasound and guided procedures Chairmen: Caroline Ewertsen, Adela Golea | US for GP C5.2 Chairmen: Radu Badea, Ioan Tofolean | Obstetrics and Gynecology C6.2 Chairmen: Gail ter Haar, Alexandros Sotiriadis | Elastography from A to Z C7.2 Chairmen: Giovanna Ferraioli, Ivica Grgurevic | Vascular US C8.2 Chairmen: Fabrizio Calliada, Sorin Dudea |
| 13:00-15:00 | Lunch | | | | | Lunch 13.30 - 15.00 EFSUMB Board of Delegates Meeting | Lunch | |
| 15:00-17:00 | US the key for the clinical decision C1.3 Chairmen: Christian Jenssen, Paul Sidhu | Musculoskeletal US - Miscellaneous C2.3 Chairmen: Christian Pallson Nolsøe, Oana Şerban | Breast US C3.3 Chairmen: Dominique Amy, Andrej Lyshchik | Emergency US C4.3 Abdominal application of US in emergency Chairmen: Daniel Lichtenstein, Antonio Carlos Matteoni de Athayde | US for GP C5.3 Chairmen: Mihai Iacob, Mateusz Kosiak | Obstetrics and Gynecology C6.3 Chairmen: Jacques Abramowicz, Sudhir Vinayak | Elastography from A to Z C7.3 Chairmen: Ioan Sporea, Stephanie Wilson | Vascular US C8.3 Chairmen: Dan Stănescu, Dirk Andre Clevert |
| 19:30-23:30 | "Have a beer with ul | trasound friends" at C | urtea Berarilor 7, "Pro | "Have a beer with ultrasound friends" at Curtea Berarilor 7, "Proclamația de la Timișoara" Street | ıra" Street | | | |

Thursday, May 26th Day 1 congress

| Hour/Room | Room 1 - Alfa 1 | Room 2 - Alfa 2 | Room 3 - Alfa 3 | Room 4 - Atena | Room 5 - Viena | Room 6 - Roma 1 | Room 7 - Roma 2 | Room 8 - Oslo |
|-------------|--|---|---|--|---|--|--|---|
| 09.00-11.00 | S1. CEUS Liver Chairmen: Stephanie Wilson, Hans-Peter Weskott | S2. Lung US Chairmen: Helmut Prosch, Zeno Spârchez | S3. COE Timisoara - What is new in US? Chairmen: loan Sporea, Alina Popescu | S4. Breast Chairmen: Dominique Amy, Boris Brkljačić | SS.Testis Ultrasound Chairmen: Adnan Kabaalioğlu, Mustafa Seçil | S6. Liver elastography Chairmen: Richard Barr, Sebastian Müller | S7. Echocardiography for non-cardiologist Chairmen: Adina lonac, Cristian Mornos | S8. Original research presentations Chairmen: Cristina Chammas, Christian Jenssen |
| 11:00-11:30 | Coffee break | | | | | | | |
| 11:30-13:00 | S9. Abdomen – Pancreas Chairmen: Mirko D'Onofrio, Mariana Jinga | S10. Musculoskeletal US and Rheumatology Chairmen: Daniela Fodor, Fernando Jimenez | S11. WFUMB Centers of Education Chairmen: Christian Pallson Nolsøe, Leandro Fernandez, Odd Helge Gilja | S12. US in dermatology Chairmen: Fernando Alfageme Roldán, Diana Crișan | S13. Emergency US Chairmen: Milan Kocián, Fabio Piscaglia | S14, EFSUMB EPSC/Pub Comm Session Chairmen: Matthias Wüstner & Zeno Spârchez | S15. Abdominal pediatric ultrasound Chairmen: Hassen A. Gharbi, Gÿorgy Harmat | S16. Interactive clinical cases Chairmen: Petru Adrian Mircea, Ioan Tofolean |
| 13:00-15:00 | Lunch | | | | | | | |
| 13.30-14.30 | Bracco Lunch Symposium Clinical value of contrast enhanced ultrasound (CEUS) in liver imaging | Samsung Lunch Symposium WFUMB 2022 Samsung VIP Hands on Session "One Stop Shop" for the management of patients with NAFLD | | | 13.30 – 14.00 Siemens Breaking News: Novel Technologies on Liver Fat Quantification and Stiffness assessment | | | |
| 15:00-17:00 | Special Lectures: EFSUMB1, EFSUMB2, DEGUM, Hans-Henrik Holm Chairmen: Christian Jenssen, Adrian Săftoiu | S17. Elastography - Nonhepatic applications Chairmen: Carolina Solomon, Caroline Ewertsen | S18. WFUMB Centers of Education Activity Report Chairmen: Odd Helge Gilja, Dieter Nürnberg | S19. Vascular US Chairmen: Diana Gaitini, Sorin Dudea | S20. US for GP Chairmen: Matteo Rosselli, Mateusz Kosiak | S21. INVUS Chairmen: Torben Lorentzen, Petru Adrian Mircea | S22. Obstetrics Chairmen: Panos Ansaklis, Nihal Al- Riyami | S23. Oral case reports Chairmen: Viorela Enächescu, Mirela Gliga |
| 18:30-20:30 | Opening Ceremony - The Opera House | - The Opera House | | | | | | |
| 20:30-22:00 | Welcome Cocktail ir | Welcome Cocktail in the Exhibition - Hotel Timisoara | J Timisoara | | | | | |

Friday, May 27th / Day 2 Congress

| Hour/Room | Room 1 - Alfa 1 | Room 2 - Alfa 2 | Room 3 - Alfa 3 | Room 4 - Atena | Room 5 - Viena | Room 6 - Roma 1 | Room 7 - Roma 2 | Room 8 - Oslo |
|-------------|--|---|--|--|--|---|--|---------------------|
| 09:00-11:00 | S24. GIUS 1 Chairmen: Christian Pallson Nolsøe, Odd Helge Gilja | S25. Young Investigators Award - EFSUMB - Chairmen: Mathias Wuerstner, Zeno Sparchez | S26.CEUS Chairmen: Cristina Chammas, Ákos Járay | S27. US of the thorax Chairmen: Helmut Prosch, Milan Kocián | S28. Imaging techniques in HCC Chairmen: Stephanie Wilson, Fabio Piscaglia | S29. US Therapies and More Chairmen: Iwaki Akiyama, Carmel Moran | S30. Prostate MPUS Chairmen: Francesco Maria Drudi, Dirk André Clevert | |
| 11:00-11:30 | Coffee break | | | | | | | |
| 11:30-13:00 | S31. GIUS 2 Chairmen: Giovanni Maconi, Kim Nylund | S32. WFUMB Young Investigator Session - Chairmen: Leandro Fernandez, Christian Pallson Nolsøe | S33. Joint Safety Session: WFUMB- ECMUS Chairmen: Christian Kollmann, Brian Fowlkes | S34. US techniques in PHT Chairmen: Bogdan Procopet, Ivica Grgurevic | S35. Abdomen interventional US Chairmen: Liat Appelbaum, Cem Yucel | S36. Neonatal and Pediatric US Chairmen: Polina Pavićević, Gÿorgy Harmat | S37. EUS Chairmen: Roald Flesland Havre, Andrada Seicean | |
| 13:00-15:00 | Lunch | | | | | | | |
| 13:30-14:30 | General Electric Lunch Symposium Multi-parametric Ultrasound in the management of patients with Liver disease: from CLD to FLLs, from diagnostics to interventional procedures | Mindray Lunch Symposium The Art of innovation | | | | | | |
| 15:00-17:00 | SRUMB - 25 years Chairmen: Ioan Sporea, Alina Popescu | S38. CEUS - nonliver applications Chairmen: Vito Cantisani, Brian Fowlkes | S39. New Trends in US (Al, Innovations) Chairmen: Christoph F Dietrich, Martin Krix | S40. Thyroid US Chairmen: Cristina Chammas, Elene Gotsiridze | S41. POCUS in nephro-urology Chairmen: Jan Tuma, Flaviu Bob | S42. Joint ESNCH /EFSUMB Session (European Society for Neurosonology and Cerebral Hemodynamics) Chairmen: Eva Bartels, Zsolt Garami | S43. US in Gynecology Chairmen: Claudiu Marginean, Sergiu Puiu | Hands-On Samsung |
| 17:00-18:00 | SRUMB General Assembly | | | | | | | |
| 19:30-23:30 | Get together party - Fra 1, Corneliu Coposu Blvd | Get together party – Fratelli By The River 1, Corneliu Coposu Blvd | | | | | | |

Saturday, May 28th / Day 3 Congress

| Hour/Room | Room 1 - Alfa 1 | Room 2 - Alfa 2 | Room 3 - Alfa 3 | Room 4 - Atena | Room 5 - Viena | Room 6 - Roma 1 | Room 7 - Roma 2 | Room 8 - Oslo |
|-------------|---|---|--|---|--|--|---|--------------------------------------|
| 09:00-11:00 | S44. Abdominal Emergencies Chairmen: Adela Golea, Bao Quan Nguyen Phuoc | S45.50 YEARS EFSUMB 1972- 2022 Chairmen: Christian Jenssen, Alina Popescu | S46. New US techniques in pediatrics (CEUS, Elasto) WFPI (World Federation of Pediatric Imaging) session Chairmen: Joanna Kasznia-Brown, Andres Garcia Bayce | S47. INVUS Chairmen: Romeo Chira, Ciprian Brisc | S48. Renal US Chairmen: Richard Barr, Liat Appelbaum | S49. Head and Neck Chairmen: Cristina Chammas, Tobias Todsen | S50. Less known in US Chairmen: Hassen A. Gharbi, Bogdan Procopeț | 09:00 - 12:00 Hands-On Mindray |
| 11:00-11:30 | Coffee break | | | | | | | |
| 11:30-13:30 | S51. EFSUMB GIUS Guidelines - EFSUMB Recommendations and Guidelines for Gastrointestinal Ultrasound Chairmen: loan Sporea, Matthias Wüstner | S52. Imaging in Fatty liver Chairmen: Giovanna Ferraioli, Ivica Grgurevic | S53. Obstetrics and fetal malformations Chairmen: Daniela Chiriac, Jacques Abramowicz | S54. EUS Chairmen: Adrian Săftoiu, Romeo Chira | S55. Vascular US Chairmen: Andrej Lyshchik, Bogdan Procopeț | S56. POCUS in endocrinology Chairmen: Mustafa Seçil, Ivan Quiros | S57. Students' US education around the world Chairman: Roxana Şirli, Hassen A. Gharbi | |
| 13:30-14:00 | 13:30-14:00 Closing Ceremony | | | | | | | |



Abstracts

182 accepted abstracts

- → 44 oral presentations
- → 12 oral case reports
- → 28 poster case reports
- → 98 poster presentations



Accreditation

The 18th World Federation for Ultrasound in Medicine and Biology Congress Timisoara, Romania, 25/05/2022-28/05/2022 has been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 19 European CME credits (ECMEC®s).



Awards

EFSUMB Best Case reports:

Importance of standard abdominal ultrasonography in incidental diagnosis of pseudomyxoma peritonei in a poor symptomatic patient

Camelia - Cristiana Bigea, Maria-Lorena Ungureanu, Mihaela-Roxana Cituran, Alexandra-Georgiana Bocioaga, Ion Rogoveanu, Carmen-Daniela Neagoe (Romania)

SRUMB Best Case reports:

1. An unusual CEUS finding in a patient with carcinoid syndrome

Elena Codruta Gheorghe, Maria Stoica, Anca Dimitriu, Daniela Elena Burtea, Nona Bejinariu, Adrian Saftoiu (Romania)

2. A rare and unexpected case of intestinal obstruction - gallstone ileus

Mihaela Tanco, Ioan Tiberiu Tofolean (Romania)

Best Oral presentation:

WFUMB

3D ultrasound versus computed tomography as ex-vivo imaging of surgical specimens – a pilot study on animal specimen

Fatemeh Makouei, Caroline Ewertsen, Tina Klitmøller Agander, Mikkel Vestergaard Olesen, Bente Pakkenberg, Tobias Todsen (Denmark)

EFSUMB

Fatty liver quantification using Ultrasound Derived Fat Fraction (UDFF) as compared to Controlled Attenuation Parameter (CAP) in a mixed cohort of patients

Ioan Sporea, Raluca Lupusoru, Roxana Sirli, Felix Bende, Radu Cotrau, Camelia Foncea, Alina Popescu (Romania)



Best Oral presentation:

SRUMB

Optical and ultrasound imaging of shear wave generated by laser induced cavitation bubbles

Saber Izak Ghasemian, Fabian Reuter, Claus-Dieter Ohl (Germany)

Best e-Poster presentation:

WFUMB

Long-Term Ultrasound Follow-Up in Patients with Small Gallbladder Polyps

Malene Roland Pedersen, Peter Otto, Søren Rafaelsen

EFSUMB

Sonication Vessels for in Vitro Experiments – Real Profile of Ultrasound Field

Klara Balazova, Martin Snehota, Jaromir Vachutka, Barbora Hosikova, Hana Kolarova

SRUMB

Differentiating Solid Pancreatic Lesions: The Contribution of Eus-Fnb With Contrast-Enhanced Imaging

Irina Florina Cherciu Harbiyeli, Albert Georgescu, Fadel Georges, Alexandra Adriana Fieraru, Elena Daniela Burtea, Adrian Saftoiu





WFUMB Young Investigator Award

Joint First Prize

Craciun Rares - Romania (EFSUMB)

Ultrasound Guided Microwave Ablation and Transarterial Chemoembolization for Unresectable Solitary-Nodule Hepatocellular Carcinoma – a Head-to-Head Survival Comparison

And

Arun Sett- Australia (ASUM)

Lung ultrasound of the dependent lung detects real-time changes in total lung volume in a preterm lamb model

EFSUMB Young Investigator Award

Yizhou Huang - The Netherlands

Quantitative ultrasound imaging of uterine peristalsis and machine learning for prediction of successful fertilization



Social program

25th of May

Presidential Dinner" at Recas Winery



26th of May

"Opening Ceremony" at National Romanian Opera House Timisoara

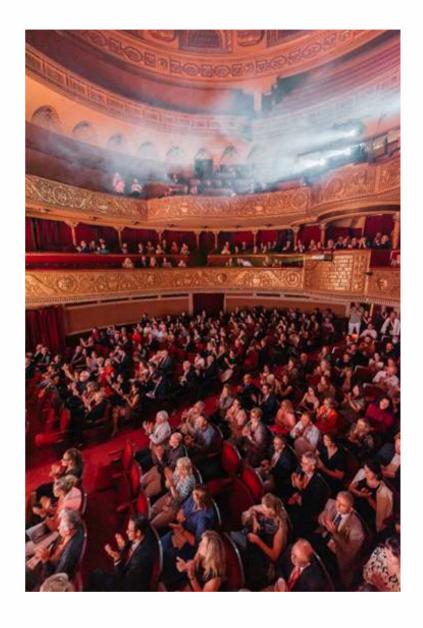
"Welcome cocktail" in the Medical Exhibition at Venue Timisoara Convention Center



During the Opening ceremony the following were awarded:

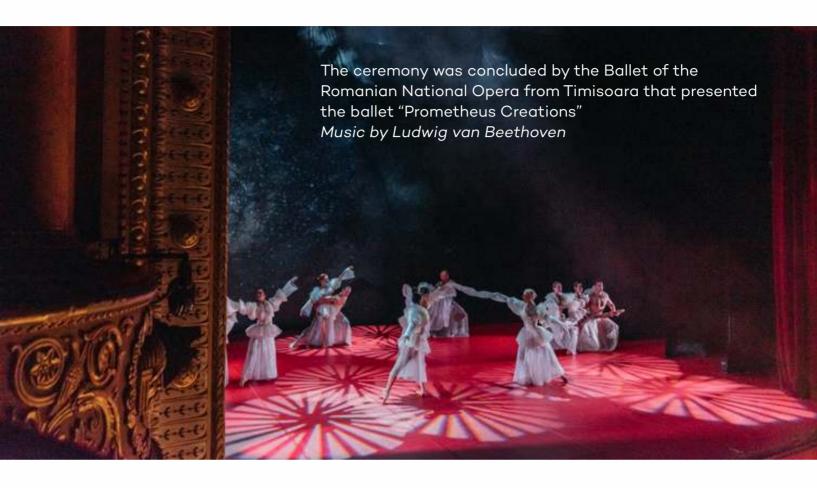
- Honorary Membership to Hassen Gharbi
- EFSUMB Honorary Fellowship for Oleg Dynnyk and Iryna Belala
- SRUMB Honorary Membership to:
- Cristina Chammas
- Jacques Abramowicz
- Leandro Fernandez
- Sudhir Vinayak
- Christian Jenssen
- Helmut Prosch
- Caroline Ewertsen
- Seung H Kim
- George Condous
- Certificate of Appreciation from SRUMB for Lynne Rudd

for her commitment to both EFSUMB and WFUMB and her continuous support in organizing WFUMB 2022



- Certificate of Appreciation from SRUMB for Dieter Nurnberg and Roxana Sirli for organizing STUC 2022
- Certificates of Appreciation for the Honorary Past Presidents of SRUMB
- Petru Adrian Mircea
- Ioan Sporea
- Radu Badea
- Dan Adrian Stanescu
- Sorin Dudea
- Viorela Enachescu
- Adrian Saftoiu
- Alina Popescu





27th of May

Get together party

Fratelli By The River

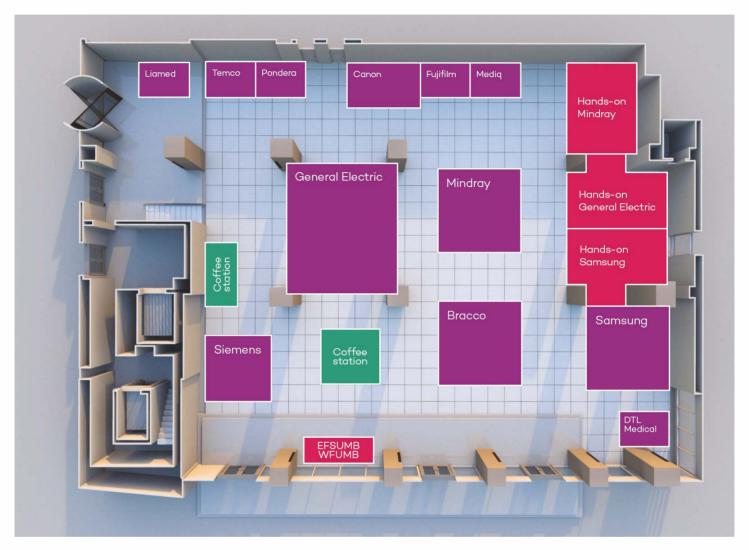
Here took place the awarding of prizes to the winners.

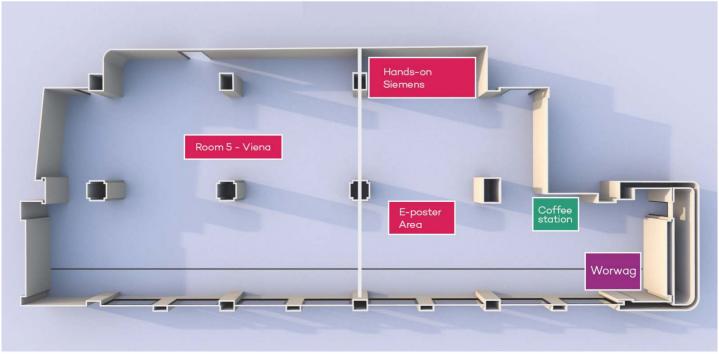






Exhibition





PLATINUM





GOLD







SILVER PLUS



BRONZE

















PARTNERS

















PROFESSIONAL CONGRESS ORGANIZER

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wfumb2022.com



STUDENT ULTRASOUND CONGRESS 27-28TH 05.2022 TIMISOARA, ROMANIA

Student Ultrasound Congress (STUC) endorsed by the World and European Societies of Ultrasound in Medicine and Biology (WFUMB & EFSUMB) is a scientific manifestation dedicated for medical students. The goal of the event is to familiarize medical students with the advantages and applicability of ultrasound as a diagnostic and interventional procedure.

Venue

REGIONAL
BUSINESS CENTER
TIMISOARA

1 Decembrie 1918 Blvd., Timisoara Romania

Scientific program

8 sessions

→ 39 invited speakers presentations

8 hands-on sessions

9 students oral presentations

5 poster presentations

200 participants registered

Social Program

26th of May

Opening Ceremony - Bastionul Theresia

27th of May

Retro US Student's night at Retro Garden (on the riverside)



Promotion

1. Email Marketing

| Sending date | Subject line | Open Rate (%) Above the industry Overall Average of 30.35% (source: constantcontact.com) | Subscribers |
|-----------------|---|--|-------------|
| 18.01.2022 | Registrations are open! | 43.50 ↑ | 2,945 |
| 21.01.2022 | Be part of our program | 45.80 ↑ | 2,943 |
| 21.02.2022 | Why attend? | 38.37 ↑ | 2,940 |
| 04.03.2022 | Searching for a worldwide opportunity? | 35.69 ↑ | 2,939 |
| 11.03.2022 | Meet our 121 Invited Speakers | 34.68 ↑ | 2,936 |
| 12.03.2022 | Discover your Preliminary Program! | 34.17 ↑ | 2,935 |
| 14.03.2022 | Don't miss the chance to register with an early bird fee! | 32.07 ↑ | 2,931 |
| 15.03.2022 | Kind reminder: Last hours of early bird fees! | 30.63 ↑ | 2,931 |
| 16.03.2022 | Great news! | 34.06 ↑ | 2,929 |
| 30.03.2022 | Last chance to become part of our program | 41.12 ↑ | 2,924 |
| 04.04.2022 | Watch Prof. Cristina Chammas warm welcome letter | 37.30 ↑ | 2,922 |
| 14.04.2022 | Last chance of registering benefiting from the EARLY BIRDS FE | ES 32.32 ↑ | 2,915 |
| 27.04.2022 | 19 European CME credits | 40.35 ↑ | 3,285 |
| 05.05.2022 | Prof. Cristina Chammas | 41.19 ↑ | 3,282 |
| 10.05.2022 | Last hours of REGULAR FEES | 34.44 ↑ | 3,279 |
| 16.05.2022 | Scientific Program I Student Ultrasound Congress | 39.58 ↑ | 3,487 |
| 22.05.2022 | Watch Prof. Ioan Sporea's thoughtful welcome letter | 42.49 ↑ | 3,522 |



2. Social media

Posting date Graphic asset Topic of discussion

19.01.2022



- Official opening of registrations
- Sharing the welcome letter

21.01.2022





Sharing information regarding the abstract submission and its guidelines

04.03.2022



Sharing information regarding the WFUMB EFSUMB STUC: Student Ultrasound Congress

07.03.2022



- Official promotional video release for WFUMB Congress
- The Facebook Ad with a budget of 100RON generated 3.279 clicks on the registration form

08.03.2022



- Paid promotion for the WFUMB EFSUMB STUC: Student Ultrasound Congress
- The Facebook Ad with a budget of 800RON generated 12.535 clicks on the registration form



2. Social media

Posting date Graphic asset Topic of discussion - Paid promotion for the WFUMB Congress - The Facebook Ad with a budget of 800RON generated 9.364 clicks on the registration form

04.04.2022



Sharing the warm video welcoming letter recorded by Prof. Dr. Cristina Chammas

17.04.2022



Promoting the event through its complexity given by the number of hours of the scientific program, scientific sessions, invited speakers, and countries.

27.04.2022



Notifying the audience about the number of CME credits

03.05.2022



Sharing the second video welcoming letter recorded by Prof. Dr. Cristina Chammas



2. Social media

Posting date

Graphic asset

Topic of discussion

22.05.2022



Releasing the welcoming letter recorded by Prof. Dr. Ioan Sporea



Releasing the welcoming letter recorded by Prof. Dr. Alina Popescu, Prof. Dr. Christian Jenssen and Prof. Dr. Seung H. Kim

3. Public relations

Media partners







4. Public Street Furniture Advertising

- posters
- flyers
- banners

